

$2^3 = 8$   
 $2^2 = 10$  ← How will we solve this problem?  
 $2^4 = 16$

Exponential Form	Logarithmic Form
$2^3 = 8$	$\log_2 8 = 3$
$2^4 = 16$	$\log_2 16 = 4$

If the base is not written in the problem, it is understood that it is base 10.

**Example 1** Evaluating Common Logarithms

Without using a calculator, find each value.

a.  $\log 1000$     b.  $\log 1 = x$     c.  $\log \sqrt{10}$     d.  $\log(-3)$

$\log_{10} 1000$   
 $10^x = 1000$   
 $x = 3$

$10^x = 1$   
 $x = 0$

$10^x = \sqrt{10}$   
 $10^x = 10^{1/2}$   
 $x = 1/2$

$\log(-3)$  N.S.

**Example 2** Using Equivalent Statements

Solve each equation by using an equivalent statement.

a.  $\log x = 2$     b.  $10^x = 29$

$10^2 = x$   
 $100 = x$

$\log_{10} 29 = x$   
 $1.4629$

When the base and the number are the same like,  $\log_3 3$ ,  $\log_4 4$ ,  $\log_7 7$ ,  $\log_{12} 12$ , etc. the answer will always be 1.

**Example 3** Evaluating Natural Logarithms

Use a calculator to find each value.

a.  $\ln 0.15$     b.  $\ln 186$     c.  $\ln(-5)$

$\log_e .15$   
 $-1.89712$

$5.23$

N.S.

**Example 4:** Solve for x.  $\log_2 \frac{1}{8} = x$

use calc  
 $-3$

$\log_2 2^x = \frac{1}{8}$   
 $2^x = \frac{1}{2^3}$   
 $2^x = 2^{-3}$   
 $x = -3$

When we change from base 10 log (common logs) to base  $e$  (natural logs), we use "ln" instead of "log".

$\ln = \log_e$

**Example 5:** Solve

a.  $\ln e^3$   
 $\log_e e^3$   
 $3$

b.  $\ln e^{x^2+2y}$   
 $\log_e e^{x^2+2y}$   
 $x^2+2y$

1<sup>st</sup> way  
 $e^{\ln 34.17}$   
 $34.17$

2<sup>nd</sup> way  
 $e^{\ln 34.17} = x$   
 $\log_e x = \ln 34.17$   
 $\ln x = \ln 34.17$   
 $x = 34.17$

## Exercises 5.4

Unless stated otherwise, all letters represent positive numbers.

In Exercises 1-4, find the value of each logarithm.

1.  $\log 10,000$

2.  $\log 0.001$

3.  $\log \frac{\sqrt{10}}{1000}$

4.  $\log \sqrt[3]{0.01}$

In Exercises 5-14, translate the given logarithmic statement into an equivalent exponential statement.

5.  $\log 1000 = 3$

6.  $\log 0.001 = -3$

7.  $\log 750 = 2.8751$

8.  $\log 0.8 = -0.0969$

9.  $\ln 3 = 1.0986$

10.  $\ln 10 = 2.3026$

11.  $\ln 0.01 = -4.6052$

12.  $\ln s = r$

13.  $\ln(x^2 + 2y) = z + w$

14.  $\log(a + c) = d$

In Exercises 15-24, translate the given exponential statement into an equivalent logarithmic statement.

15.  $10^{-2} = 0.01$

16.  $10^3 = 1000$

17.  $10^{0.4771} = 3$

18.  $10^{7k} = r$

19.  $e^{3.25} = 25.79$

20.  $e^{-3} = 0.0183$

21.  $e^{\frac{12}{7}} = 5.5527$

22.  $e^k = t$

23.  $e^{\frac{z}{v}} = w$

24.  $e^{4uv} = m$

In Exercises 25-36, evaluate the given expression without using a calculator.

25.  $\log 10^{\sqrt{43}}$

26.  $\log 10^{\sqrt{x^2+y^2}}$

27.  $\ln e^{15}$

28.  $\ln e^{3.78}$

29.  $\ln \sqrt{e}$

30.  $\ln \sqrt[5]{e}$

31.  $e^{\ln 931}$

32.  $e^{\ln 34.17}$

33.  $\ln e^{r+s}$

34.  $\ln e^{x^2+2y}$

35.  $e^{\ln x^2}$

36.  $e^{\ln \sqrt[5]{r}}$